



About Loyalty Methods

It All Started in Seattle...

Alaska Airlines was the first to utilize our expertise as a systems-integration partner, and we took their loyalty program to a whole new level. Right out of the gate Loyalty Methods succeeded to massive acclaim— the launch of the Alaska Airlines Mileage Plan was hailed as the largest Siebel Loyalty implementation, ever.

Since that first implementation we've been solving complex integration and data problems and delivering high-quality Customer Experience solutions. Our clients span many markets, such as: retail, airlines, travel, and hospitality.

We've learned a lot along the way.

We've created products to keep the communication between those systems and our loyalty system, fast and simple. We have immersed ourselves within our customer's operations and learned the importance of integrating with numerous systems and partners.

We've learned so much that we've developed products to ensure that the management of those complexities is repeatable and straight forward.

2015 was a big year for Loyalty Methods as they tripled their team size. With this massive growth, CFO started his search for a one-stop HR solution.



A no-brainer choice

Before 247 HRM, Loyalty Methods was using spread sheets to manage payroll and HR.

“We wanted to outsource everything related to HR, online and consolidate all of our payroll and benefits related tools as much as possible.”

They sought the advice of other IT Companies in their co-working space, most of whom highly recommended 247 HRM, but were ultimately sold on 247HRM’S “friendly and easy-to-use UI.”

After using 247 HRM, “I could never go back to spreadsheets again.”

Using 247HRM to streamline our HR operations allows us to focus more on growing our business.

Confident in Statutory compliance, with everything automated

Narendra Pabbineni is relieved to have payroll and benefits in sync. Before 247HRM, Nathan had to continuously go back-and-forth between spreadsheets and government websites to calculate employees' payroll deductions as well as and stay on top of compliance regulations.

“I’m confident that everything is done right with 247HRM. They have a very knowledgeable team and have streamlined automated processes. Our deductions are accurate and we know compliance is being taken care of.”

I’m confident that everything is done right with 247HRM, because it’s all automated.

Backed by amazing service

247HRM modern software is only part of the reason that Loyalty Methods is a huge fan. The knowledgeable and responsive payroll expert team is another huge delighter, providing Loyalty Methods with prompt responses . “Everyone I have emailed or spoken with at 247HRM takes the time to give an informative response very quickly.”

